

Dakota Kronberger

Full-Stack Engineer & Technical Delivery Lead

Chicago, IL • dakotakronberger.com • linkedin.com/in/dakota-kronberger
dakota.kronberger@gmail.com • (715) 870-1381

Profile

Full-stack engineer and technical delivery lead with 10 years of experience shipping software across consulting, enterprise platforms, and independent product development. Hands-on with AI integrations, web and mobile applications, architecture, and performance optimization; experienced leading 15+ person engineering organizations, owning client roadmaps and budgets, and taking products from scope through release.

Experience

Independent

Chicago, IL / Remote
Aug 2023 – Present

Software Engineer & Technical Consultant

Design, build, and ship AI-powered and full-stack products independently while providing model evaluation and technical consulting services.

- Designed and built three products end to end: **Velum, Varilead, and Goods Operator**, spanning React Native/iOS, Next.js, Node.js, Firebase, payments, data pipelines, and LLM integrations.
- Built **Velum**, a React Native iOS app with Claude-powered orchestration for structured, stateful AI workflows; shipped to public TestFlight beta.
- Built **Varilead**, a mobile-first lead intelligence platform that aggregates public business data, evaluates website quality, enriches decision-maker contacts, and generates personalized LLM-assisted outreach.
- Performed two years of frontier LLM evaluation for Outlier, including comparative assessment, prompt testing, and documentation of model behavior and failure cases.

Pariveda Solutions

Chicago, IL / Dallas, TX
May 2021 – Aug 2023

Managing Consultant

Led delivery of a digital retailing solution for new, used, and certified pre-owned vehicles for a Fortune 500 global automaker.

- Led a **15-person engineering team** and **5-person dealer operations team**; owned stakeholder relationships, backlog, roadmap, staffing, forecasts, and release planning.
- Helped scale participating dealerships from **95 to 600+** and authored the **\$3M proposal** that funded the team's continuation.
- Hardened CI/CD and moved release operations in-house, reducing release staffing from **10+ engineers to 3**.
- Promoted four consultants and formally mentored six across engineering, architecture, and delivery roles.

PricewaterhouseCoopers (PwC)

Dallas, TX
Nov 2019 – Apr 2021

Development Manager

Ran engineering for Engagement Plan, PwC's system of record for AWM, PCS, and PFS tax practices.

- Managed a **15-person organization across three sub-teams** on a platform with a **\$2M annual team budget** and **1,000+ users**.
- Re-architected performance-critical components, delivering **5x faster** key queries/page loads while reducing annual data-transfer costs by tens of thousands of dollars.
- Shipped a client portal and coached engineers through requirements, technical decisions, and career development.

PricewaterhouseCoopers (PwC)

Dallas, TX
Nov 2017 – Nov 2019

Senior Software Developer / Tech Lead

- Delivered a working rewrite proof of concept in **two weeks**, securing approval for the full platform rewrite and later promotion to Development Manager.
- Cut ETL import time from approximately **8 hours to 15 minutes (97% reduction)** and automated deployments using Azure DevOps/VSTS CI pipelines.

Infogroup

Software Engineer

Marshfield, WI

Jul 2016 – Nov 2017

- Built .NET business applications integrated with mainframe data via JCL and replaced proprietary reporting software with an in-house SSRS solution, saving **\$50K annually** in licensing.

Selected Product Work

Velum

Founder & Sole Engineer

AI-guided dream archive with custom Claude orchestration, six structured workflows, searchable history, voice capture, pattern visualization, and native iOS functionality. **React Native, TypeScript, Claude API, Firebase.**

Varilead

Founder & Engineer

Lead intelligence platform combining 80+ public data sources, website scoring, contact enrichment, and personalized LLM-assisted outreach. **Web, LLM integration, data enrichment.**

Goods Operator

Founder & Engineer

Creator-commerce platform with Stripe checkout, digital delivery, buyer accounts, and iOS companion app. **Next.js, Node.js, Vercel, Stripe.**

Fragments OCR

Independent Mobile App

OCR scanner with real-time cloud sync and subscription pricing; publicly released in 2019 and featured by mobile-app review sites. **React Native, JavaScript, AWS.**

Technical Skills

AI & LLM: Claude API, OpenAI API, LLM evaluation, prompt testing, AI orchestration, Claude Code, Codex

Frontend & Mobile: React, Next.js, React Native, TypeScript, JavaScript, Vue, Angular

Backend & APIs: Node.js, .NET / C#, Python, REST APIs, GraphQL

Data: SQL Server, MongoDB, Firebase, MySQL, ETL / SSIS, SSRS

Cloud & DevOps: AWS, Azure, Vercel, CI/CD, Azure DevOps, GitHub, Kubernetes

Delivery: Agile/Scrum, roadmapping, estimation, backlog ownership, staffing, stakeholder management

Recognition & Certifications

- PwC Tax Technology Hackathons — multiple top-three finishes
- Nielsen Norman Group (NN/g) UX Certificate — 2018
- AWS Partner: Cloud Economics Accreditation — 2022
- PwC Human-Centered Design — 2020 — PwC Digital Acumen — 2019

Education

Northcentral Technical College

A.A.S., Software Development

Wausau, WI

2016

Frank & Mary Walters Award of Excellence